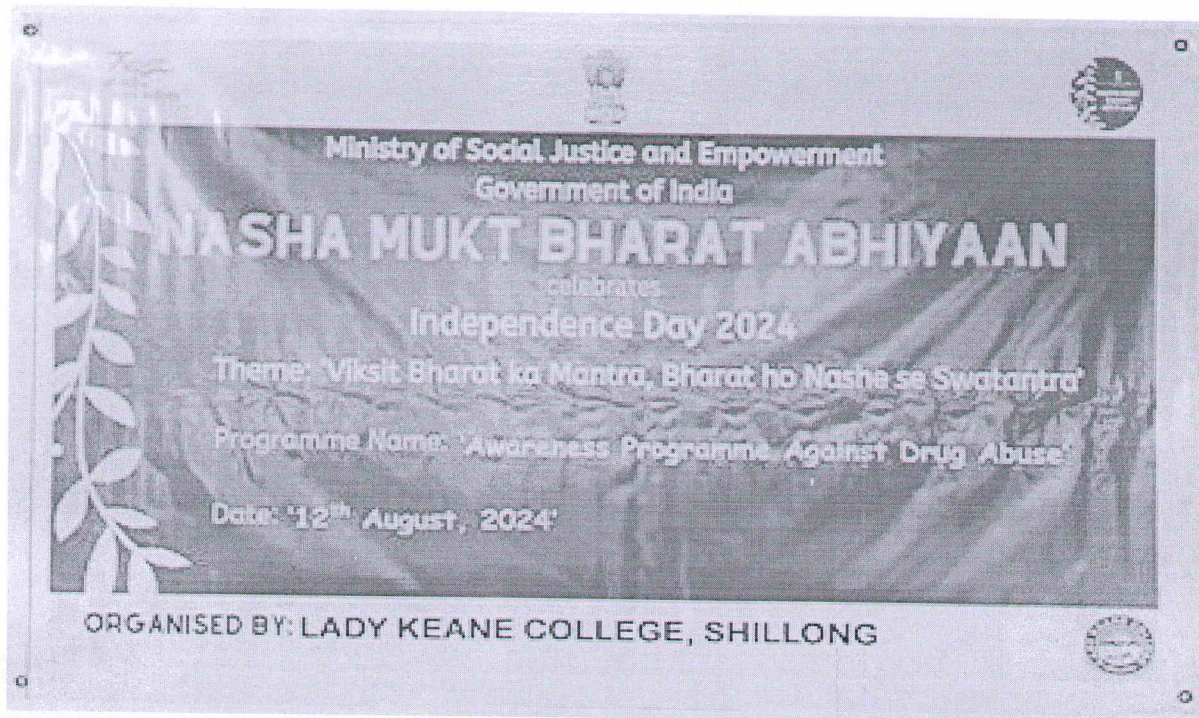


A Brief report of the celebration of the 4th Anniversary of the Nasha Mukta Bharat Abhiyaan (NMBA) on 12th August, 2024.

As part of the Independence Day celebration, 2024, Lady Keane College, Shillong join hands with the rest of the country in celebrating the 4th Anniversary of the Nasha Mukta Bharat Abhiyaan (NMBA) on 12th August, 2024 by organizing an 'Awareness programme against Drug Abuse' in the College Auditorium from 9:00am onwards.



The tentative programme is as follows:

1. **Programme Host:** Mrs. Deisakee Warbah, Assistant Professor, Department of Zoology, Lady Keane College, Shillong.
2. **Speaker:** Dr. D.G. Marbaniang, Associate Professor, Department of Chemistry, Lady Keane College, Shillong.
3. **NMBA Pledge:** Mrs. I. Kharkongor, Associate Professor, Department of Mathematics, Lady Keane College, Shillong
4. **Vote of thanks:**

During the programme, a short talk was delivered by Dr. D.G. Marbaniang, Associate Professor, Department of Chemistry, Lady Keane College, Shillong relating to the theme. In his talk, Dr. Marbaniang introduced to the audience what Nasha Mukta Bharat Abhiyaan (NMBA) is all about by highlighting what the programme has achieved since its inception. He mentioned that illicit drug use is a major problem in the country in general and in the State of Meghalaya in particular. The entire State is facing the ramifications of drug use in various ways, affecting the health and development of the people manifold. He also termed the disease of addiction as complex and vexing. Drug addiction in the State is not limited to a certain population or community but in fact crosses all cultures, socio economic level, gender and age. Women and children are no exception on the use of illicit drugs, they seem to be the worst affected with no specific treatment facility available in the State for them. The speaker also gives some statistics on drug abuse which are an eye opener. The speaker informed that at present, there are over 2.5 lakh male and female drug users in Meghalaya amounting to 6.34% of the total population and that the age of initiation of drugs is getting younger year by year. Many drug users have admitted to have started experimenting with drugs at the age of 10-11 yrs old. The speaker urge all the students who represents young individuals in the College and the society and also everyone attending the programme, who have the capacity to shape the future as a Viksit Bharat, to spearhead the abhiyaan and actively participate in the ground level activities to make it a success.

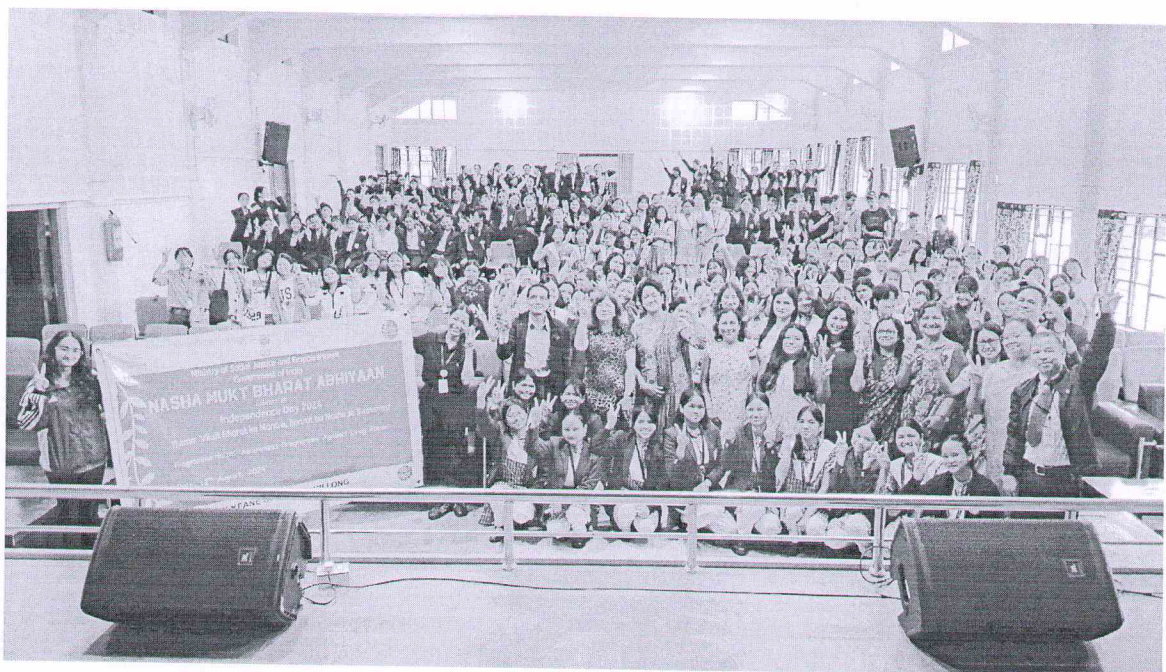
Dr. Marbaniang concluded his talk by calling everyone to unite in building a future where every citizen can thrive free from the scourge of drugs, ensuring Nasha Mukta Bharat for all.

Before taking the pledge, the Principal of the college, Dr.D.K.B. Mukhim informed everyone that Lady Keane College is a Drug Free Institution and that the College has a stringent policy in place to curb the menace of drug abuse.

The Nasha Mukta Bharat Abhiyaan pledge was administered and everyone was asked to take the pledge while standing up with their right hand in their left chest. The Pledge was administered by Mrs. I. Kharkongor, Associate Professor, Department of Mathematics, Lady Keane College, Shillong.



At the end of the programme, a group photograph was taken along with the backdrop as prescribed by the Ministry of Social Justice and Empowerment.



The College has appointed Dr.(Mrs.) R.J.Nongrum, Associate Professor, Department of Sociology as a Teacher in-charge and Miss. Ibarisha Arazia Kharsyntiew, B.Sc 5th Semester, Department of Zoology and Miss. Daphinsuk H Kharjana, B.Sc 5th Semester, Department of Zoology as the two student Ambassadors of Nasha Mukta Bharat Abhiyaan in the College.

The programme ended with a vote of thanks from the programme host.



[Signature]
14.08.24
Dr. D. K. B. Mukhim
Principal
Lady Keane College
Shillong